

# Iowa Republican Woman

FALL 2014

GWEN ECKLUND, EDITOR

## Message from the President

Kim Reem



Election Day 2014 is just under two months away and this is shaping up to be an exciting season for Republicans in Iowa! We are not in this position by accident or coincidence. We are poised to win because of our hard work.

Adding to the excitement of this election cycle is the fact that we have the opportunity to elect Joni Ernst to the US Senate and Mariannette Miller-Meeks to the US House of Representatives. Currently, there are four states that have yet to send a woman to serve in the US Senate or the US House: Vermont, Mississippi, Delaware and Iowa. 2014 is the year to get Iowa off this list! We are enthused about sending the first women – Republicans – to serve on the Hill.

We have an amazing slate of candidates from the top of our Republican ticket to the bottom. Let's lock arms these next two months, giving our entire team the support they need to win November 4.

We are the difference makers:  
We are Republican women!

**Kimberly A. Reem**  
President, IowaFRW



**IowaFRW**  
Iowa Federation of Republican Women

## Iowa Federation of Republican Women 2014 Fall Conference

Location: West Des Moines Public Library

4000 Civic Mills Parkway

West Des Moines

515-222-3400

Cost: \$35

**Saturday, September 27, 2014**

- 9:30 AM - 10:45 AM **BOARD MEETING**
- 11:00 AM - 11:45 AM **BARBARA GRASSLEY, Wife of US Senator Charles Grassley**  
"Life in Washington, D.C."
- 11:45 AM - 12:30 PM **LUNCH, National & Statewide Candidates are invited**
- 12:30 PM - 1:15 PM **SUE LYNCH, NFRW Past President 2010-11**  
"Working as a Team"
- 1:15 PM - 1:45 PM **GLORIA MAZZA, Polk County RW President**  
"Motivating Your Chapter"
- 2:00 PM - 3:00 PM **CARLY FIORINA**  
"Unlocking Potential"



The IowaFRW is collaborating with UP at 2:00 p.m. to end our conference to equip attendees to definitively erase the "War Against Women" fraud. The venue will change as we take a 5-minute caravan to the Sheraton West Des Moines Hotel, 1800 50th St.

The mission of the Unlocking Potential (UP) Project is to engage women with new messages and new messengers by focusing on personal interactions with voters and going beyond the traditional methods of identifying, persuading and turning-out voters. Women are a vastly under-utilized resource and represent half of our nation. We cannot permit liberal orthodoxy to marginalize women or suppress their enthusiasm for our candidates.

The UP Project is putting boots on the ground, primarily made up of women, to engage voters on key issues and talk with them about the need to support conservative candidates. These groups will message directly to women in key battleground states but will also empower women to speak boldly and clearly about the value of our conservative principles in politics.

Our conservative movement faces a gender and a technology gap.  
The UP Project will strive to close these gaps.

Paid for by

IOWA FEDERATION OF REPUBLICAN WOMEN

Kim Reem, 2014-2015 President

kim@iowafmw.org 319-560-8801

# IowaFRW 75<sup>th</sup> Anniversary Celebration Highlights

## Diamond Anniversary *Nancy Olson*

The "celebration" began with a Host Reception, providing an opportunity to mingle with friends and seek new acquaintances, to honor those who have served in IowaFRW, to share the political scene and the challenges of the future, and to bolster ideals of the Republican Party. The camaraderie ignited enthusiasm. In retrospect, it was most revealing to realize that the dream of Ella Taylor of Traer in 1928 who organized the first Republican Women's Club in Tama County, had reached this format.

A delectable dinner was served. What can be more energizing than good food and good conversation to highlight an evening other than a slate of GOP speakers! President Kim Reem acknowledged Lori Leonard as the creative organizer of the evening's event. The Invocation was given by Deb Foster and the Pledge led by Dianne Southard. The National Anthem by Cindy Cormican aroused emotion and tears with her beautiful vocal rendition. Carrie Almond, 2nd Vice-President, NFRW, announced and acknowledged accomplishments of the IowaFRW presidents, honorees of the evening events.

Emcee for the evening was our Lt. Governor Kim Reynolds. Her enthusiasm sparkled as she introduced GOP candidates and office holders mentioned elsewhere on this page. Each speaker bolstered our commitment to

Republican ideals. J.C. Watts, former Congressman from Oklahoma, was the keynote speaker who engaged all as he revealed his thoughts on the "rebirth" of America. The momentum of the evening thus flourished and exploded. It culminated into a feeling of unity of purpose as a Republican and as a citizen in these United States of America. Thank you to ALL who participated in preparing for the celebration of our Diamond Anniversary. It was a stellar evening.



*Kim Reem, J.C. Watts, Lt. Gov. Reynolds*

## Press Conference *Lori Leonard*

Local, regional and national media turned out for the IowaFRW press conference held prior to the Diamond Anniversary celebration in Sioux City on Aug. 15. With the Siouxland TV and radio stations, the Sioux City Journal daily newspaper, TIME magazine and various area media all covering the event, the IowaFRW gained exposure and heightened credibility.

Not only did the media cover the press conference, they clamored for time with keynote speaker J.C. Watts, Sen. Charles Grassley, Lt. Gov. Kim Reynolds, Congressman Steve King, U.S. Senate candidate Joni Ernst, Republican Party of Iowa Chairman Jeff Kaufmann and our own IowaFRW president, Kim Reem, in addition to the various other elected officials and

candidates in attendance. KTIV and KCAU television stations each did live spots during the VIP Reception as well. Lt. Gov. Reynolds told KTIV-TV the list of attendees was like a "Who's Who of the state Republican party!"

## Auction *Lori Leonard*

As if having the "Who's Who of the state Republican party", joined by Auditor Mary Mosiman, District 2 Congressional candidate Mariannette Miller-Meeks, Attorney General candidate Adam Gregg, Treasurer candidate Sam Clovis, a host of area state senators and representatives, and former IowaFRW presidents in the house wasn't enough excitement,



*BR: Gwen Ecklund, 1998-99; Lt. Gov. Reynolds; Kathy Pearson, 2006-07; Deb Foster, 2000-01; Iris Morrison, 2004-05; NFRW 2VP Carrie Almond, 2014-15; FR: Dorothy Camp, 1961-62; Mary Schendel, 2002-03; Kim Reem, 2014-15*

we added a live auction to the line-up. Thanks a million (or at least a couple thousand!) to: our generous donors of 11 highly sought-after items; our bidders and their impeccable taste; and our auctioneer, Mark Leonard from Holstein, who was committed to the cause and did a superb job of crying the sale for us. We had nine lots on the block, plus an additional two surprise lots to help sweeten the pot. The high-selling lot was donated by Sen. and Mrs. Charles Grassley and consisted of a flag that flew over the Capitol on the 10<sup>th</sup> anniversary of 9/11, plus a flag to be flown on the date of the winner's choosing. Dave and Donella Bierman purchased this lot for \$525. Visit <http://iowafmw.org/?p=36> to see a complete list of lots sold.



*Sen. Grassley*

*U.S. Sen. Cand. Ernst*

*Cong. King*

**SPECIAL GUEST SPEAKER**

**Carly Fiorina**



Chair of the Unlocking Potential Project, is a true leader and a seasoned problem-solver. Through extensive experience she has learned that human potential is a limitless and uniquely powerful resource that can be unlocked, inspired and focused on worthy goals and common purpose. She knows that conservative principles, applied in a twenty-first century context, are the most effective way to unleash this potential for positive change in communities, organization of all kinds and our nation.

In 1999, she was recruited to Hewlett-Packard where she would become the first woman to lead a Fortune 500 business. Carly has always believed in giving back to the community and has been an active participant in government and politics. She has served in a large number of advisory and policy-making positions for national and state governments. She currently serves and the Chairman of the American Conservative Union Foundation, which annually hosts CPAC.

Taking on tough challenges has been a hallmark of Carly's life. In 2010, she didn't shy away from a challenging run for the U.S. Senate when she took on one of Washington's most entrenched liberals, from the deep blue state of California. She earned more votes than any Republican nationwide that election-cycle and raised over \$25 million dollars in 12 months. On the campaign trail, Carly became known for her proud adherence to conservative philosophy and her mastery of the issues.

Her lifetime of experience has taught Carly that the highest calling of leadership is to unlock the potential in others.

**Let's WRAP up this campaign season in style!**



Our exclusive convertible wrap takes you from day to night...wear it with a dress or jeans and a t-shirt. Change



your look by adjusting the wrap into several different styles, even a scarf!



Each piece is hand-made and numbered. This

wrap is limited to 100 pieces, so get yours now for \$45.



Email [kim@iowafrw.org](mailto:kim@iowafrw.org) or call 319.560.8801.



**SPECIAL GUEST SPEAKER**

**Sue Lynch**



of Wisconsin was elected NFRW President at the 35th Biennial Convention in Orlando, FL., and assumed the position in January 2010.

Under Lynch's leadership, the NFRW improved the dissemination of information and outreach programs, expanded public relations and fundraising efforts, increased national media exposure and the usage of new media tools such as Facebook and YouTube, collaborated with like-minded groups, and increased membership in 33 states. Lynch has served as a FOX News commentator, worked with Republicans in Canada to establish a federated club according to NFRW Bylaws, served as a trainer in Nigeria for the International Republican Institute, and traveled to Israel with the American Israel Public Affairs Committee.

**PAST PRESIDENT**

**Dorothy Camp**

*Kim Reem*

Dorothy Camp, Clinton, IA, was in attendance at IowaFRW's 75th Celebration. Dorothy is our oldest (and no doubt wisest) living past president, 1961-1962. She is 98-years-young. Dorothy remembers going to a NFRW meeting in Salt Lake City by rail, finding childcare for her four-year-old son with a hotel proprietor's wife (a complete stranger!) and working long, hot days at the Republican state fair booth when it was outside in a tent. "Dorothy, we are 'working our pumps off' to get our slate of



*Lt. Gov. Kim Reynolds, Carrie Almond, Kim Reem & Dorothy Camp*

candidates elected from the top of the ticket to the bottom." We are grateful to Dorothy and others who gave us this opportunity.

**Dorothy will celebrate her 99th birthday on September 28. Please take a moment to send her a card. Her address is: 308 S Bluff Blvd, Clinton, IA 52732.**

## REGISTRATION FORM

*Register today for the 2014 IowaFRW Fall Conference - September 27, 2014*

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NAME(S)

NAME OF CLUB

MAILING ADDRESS

CITY / ST / ZIP

PHONE 1

PHONE 2

EMAIL



**WOMEN IN LEADERSHIP!** *Kim Reem, Linda Upmeyer, Joni Ernst, Kim Reynolds, Mary Mosiman, Mariannette Miller-Meeks, Peggy Dandy*

**REGISTRATION FEE: \$35 Complete Package**

*\*Includes: registration, materials & lunch*

**RESERVATIONS ESSENTIAL BY: 9/24/2014**

**RETURN TO: Cheryl Weisheit, IowaFRW Treasurer**

**802 NW School St.**

**Ankeny, IA 50023**

**515.249.8584 [cheryl@iowafrw.org](mailto:cheryl@iowafrw.org)**

*Make checks payable to: IowaFRW*



**Iowa Federation of  
Republican Women**

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